

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/105

dt @ Chennai-6 the 31.01.14.

Sub: Introduction of new roaming STV under prepaid mobile services – reg.

Ref: C.O. Lr No. 26-4/2012-T&C-CM Circular No. 76/13-14, dt 29.01.14.

Approval of the competent authority is hereby conveyed for the Introduction of a new National Roaming STV with 90 days validity under prepaid mobile services in Tamil Nadu LSA (inc. CHTD) with **effect from 01.02.2014**. The details are given below:-

Sl.No.	Particulars	Tariff
1	MRP of STV (incl. of S.Tax)	Rs.91/-
2	Validity	90 days
3	National Roaming Voice Call Rates	
a)	O/G Local call	1.5p/sec
b)	O/G STD call	1.5p/sec
c)	Incoming calls	Free
4	SMS keyword to be sent to 53733	Roam91
5	Amount to be deducted by IN	Rs.80.99
6	All other charges	As per the base plan

The above new national roaming STV is placed in Group I and are applicable while on National Roaming in BSNL/MTNL network.

The above new national roaming STV is applicable to all the current and old plans.

All other terms and conditions will remain same.

Suitable steps like press note and proper advertisement as deemed fit may be taken to popularize the above STV, to generate adequate response and revenue.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in"

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.